HE audiences in movie theatres

may be divided up into three distinct groups: First, there are the out and out fans the Merton Gills-the incurable bugs. hey go to the film palaces to see pic-

reg move about on the screen. They av have particular favorites among one type of photodrama to another n these considerations do not weigh ry heavily. They are fond of the ovies, right or wrong, and any movie t all will satisfy their requirements or the evening as long as it is printed colluloid and can be run through a tandard projection machine.

In the second group are the ocmovies or leave them alone. They cercise somewhat more discrimination relecting their film fodder than do names, because they remember those ars and directors who have pleased sem in the past and those who have layed them false. The members of als group know what they like and

The third group includes those who ctically never go to the movies at il, and brag about it. They admit that the cinema is in its infancy and oo no prospects of its ever growing p. Once a month, perhaps, they tred within the portals of a picture alace, and on these occasions they alace, and on these occasions they lways happen to strike a picture of he general caliber of "Where Is My Vandering Boy To-night?" Logically nough, they accept this as a typical wie. They believe that Francis X. shman is still a popular idol of the

Somewhere in the center of these aree groups may be found an anony-He does not believe that the movies such are all good; nor does he beeve that the movies as such are all ad. He knows that some fine things ave been done on the screen. He also nows that some unspeakable atroci-tes have been committed on that same

when he spends his money for an rehestra seat he hopes for the best.
ometimes he is disappointed and
ometimes not. But those pictures
hich come within the line of his ision are given a fair test. They are adged on their own merits. If no erits are perceptible to the undraped ye The Ideal Fan sighs and searches sewhere for entertainment.

It is to this mythical fellow, The teal Fan, that all movie criticism nist make its direct appeal. Assum-ig that he exists in substantial form, e is the person who will read the views and derive information, if any, om them. He will realize when the ritic has summarized the situation orrectly. He will know when the ritic has allowed personal prejudice numb his observative faculties. Let us rise, then, and offer a silent ast to The Ideal Fan. May his tribe

"The Sin Flood," which was sched-led for presentation at the Capitol

st pal and, we may add, its severest

He is the motion picture's

This may mean a mere postpone-ient of "The Sin Flood," or it may iean definite cancellation. At any lly." ionths for a Broadway showing. Just hy it should have rested so long in the Goldwyn files is a question which the middle of November. Norma will the start work on "Within the Law." fraid of its reception by the public. This would serve to explain a cer-

he new Fairbanks production, "Robin lood," has come up to the most op-imistic expectations.

Although the attention of the first

To Be Seen in Current Offerings on the Screen



York can safely anticipate a merry evening when "Robin Hood" comes to town, even though we have been denied the privilege of witnessing the world premiere.

Booklovers will be interested to know that a new volume has been published by the Henry Bee Company. risoner of Zenda" occupies that house or an additional seven days.

This may mean a seven days. the world's most famous screen fam-

here have been rumors that the pro-possesses were afraid of it, or rather, raid of its reception by the public. which possesses great film possibil-ities. Constance's next picture is now being composed by John Emerson

"The Sin Flood," by the way, is an appropriate the surface of Film Booking Offices, is searching for a young man to play the lead in Fighting Blood." According to the official press story this youth must have "the motion picture face," "a screen personality." an ability to act and a financial failure—on both casions.

Perhaps that is what put the lought into the Goldwyn company's find. P. A. Powers, managing director of

M. Carpentier's new picture, by the

shortly in "The Woman Who Fooled which was made in Porto Rico. Robert Ellis appears in the cast

Feature Photoplays At Broadway Theaters

APOLLO—"One Exciting Night,"
directed by D. W. Griffith.
(Opening Monday night.)
ASTOR—"Trifling Women," directed by Rex Ingram; with Bar-

bara La Marr, Ramon Navarro nd Lewis Stone. CAMEO—"Grandma's Boy," with Harold Lloyd. Also on the bill "The Ropin' Fool," with Will

CAPITOL-"The Sin Flood," directed by Frank Lloyd; with Helene Chadwick, Richard Dix

and James Kirkwood. CRITERION—"When Knighthood Was in Flower," directed by Robert Vignola; with Marion

FORTY-FOURTH STREET -"Monte Cristo," directed by Emmett J. Flynn; with John

Gilbert.
LYRIC—"Who Are My Parents?"
the recently retitled "A Little
Child Shall Lead Them." RIALTO—"Clarence," directed by William De Mille; with Wallace

RIVOLI - "The Impossible Mrs Bellew," directed by Sam Wood; with Gloria Swanson. STRAND—"Skin Deep," produced by Thomas H. Ince; with Milton Sills and Florence Vidor.

at the Criterion, Instead of two per-

Although the attention of the first ight audience (it was one of those world premieres") at Cohan's Grand as focused on Doug and Mary hemselves, the picture proved to be a attractive side issue, if one may of the scenes in "Back Home and Broke," a new story by George Ade. The Doily Journal delivered itself of he following eulogy: "Not since The lirch of a Nation' has there been a hotospectacle so good as Robin locd." The Evening American went its one better by calling it "the greatst motion picture ballad ever created," when the shooting began, which est motion picture ballad ever created, "all the Tribune was content to label "a great picture," and let it go at nat.

All in all, it looks as though New with Miss Allison.

These have been exciting times in the Criterion, Instead of two performances a day, as heretofore, it will now run three—at 2:15, 5:00 and 8:30, to be exact.

The electric signs on the theater will remain the same for the time being. The local citizenry worked as extrast in the picture and had an excellent time doing it. It is estimated that it would cost more fessional contest answerers may now turn their attentions to two prizes that have been affered by Cecil B. De Mille, and the Criterion, Instead of two performances a day, as heretofore, it will now run three—at 2:15, 5:00 and 8:30, to be exact.

The electric signs on the theater will remain the same for the time being.

The competition for a new title to the Fox film, "A Little Child Shall time doing it it is asid that only twenty-six per cent. of them looked at the camera when the shooting began, which establishes a new record for these parts.

Charlie Chaplin Week came to an end at 12 o'clock last night, but his who can concoct the best notion for a new title to the premiers are still permitted to see his a the Criterion, Instead of two performances a day, as heretofore, it will now run three—at 2:15, 5:00 and 8:30, to be exact.

The lectric signs on the time being.

The begin to Criterion, Instead of two performances a day, as heretof

must not attempt to work out the plot or construct the continuity (Jeannie Macpherson is paid to do that), but must state their idea in three hun-dred words, or less. All contributions should be addressed to the De Mille Contest Editor at the Los Angeles

The other De Mille prize is conside ably larger, and, consequently, harder to attain. It is no less than \$5,000, and will be presented to any one who can prove that the motorcycle acci-dent in "Manslaughter" was a fake.

Allan Dwan who directed "Robin Hood," is in town, and will doubtless be on view at the opening.

Will H. Hays did not issue a statement last week. Otherwise, all goes

Belle Baker Says Our Players Lead the World

"I am convinced that American artists lead the world to-day." So says Belle Baker, herself typical American entertainer, playing at Keith's Palace. "When I first went into vaudeville," continued Miss Baker, "the foreign artist was still the vogue. Vaudeville bills featured Monsieur So and So, or Ma-

In which connection it is appropriate bask:

In which connection it is appropriate bask:

What has happened to Nazimova's Salome'?

This picture was shown in July to a flipsy Cavaller," and was produced in England by J. Stuart Blackton, who sponsored "The Glorious Adventure." in Invited audience by the National cord of Review, and was generally celaimed by those who saw it. Since ten it has subsided into blank obsurity. Members of the film gentry re eloquently silent concerning its resent whereabouts, or its ultimate setimation. In fact, they are apt to uck whenever it is mentioned.

What, we repeat, has happened to "Have the censors clamped down the difference will not off the Broadway theaters ake a chance with it?

Is it too flagrantly artistic to be rofflable?

Answers to these queries will be seed we do comparatively flat—is to be seen all trucks care of deliver them.

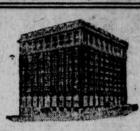
Reports from Chicago indicats that he new Fairbanks production, "Robin "The Worman Who Fooled Horse for the Rich". Those was made in Porto.

M. Carpentier's new picture, by the demoiselle Something Eles, and every-body seemed to believe that what came to the called most of the spend of the production, "The Darling of the Rich." Those who saw her as the Queen of Sheba will be interested to know that she appears in part of two when ever the film gentry recoduced.

No self-respecting movie star is complete without a double who can it has subsided an understudy to take his place when occasion demands.

No self-respecting movie star is complete without a double who can in the queen of Sheba will be interested to know that she appears in part of two new repeat, has happened to will be self-them to make a production, "The Darling of the Rich." Those who saw her as the Queen of Sheba will be interested to know that she appears in part of two new from the Queen of Sheba will be interested to know that she appears in part of two files of the film garbet and the Queen of Sheba will be interested to know that she appears in part of two files film garbet

What is more, "When Knighthood Rate of Exchange Plays Was in Flower" will extend its scope Havoc With German Stage



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